

BODY CONTOURING

HAIR

INJECTABLES

LASER & LIGHT

REGENERATIVE THERAPIES

SKINCARE

SKIN TIGHTENING

Aesthetic **AUTHORITY**™

SPRING 2020

EMPOWER YOUR EXPERTISE

PREMIER ISSUE

The Toxin Pipeline

Looking Ahead to
3 Novel Toxins

BODY TONING
TECHNOLOGIES

NUTRACEUTICALS
FOR HAIR?

AGGRESSIVE
SKIN RESURFACING

THE STEM CELL FACIAL

MIND THE MICROBIOME

DOUBLE CHIN?
CHOOSE WISELY

KNOW WHEN TO REFER

AestheticAuthority.com

FEATURED

Skincare for the Aesthetic Practice



CōTZ SPORT SPF 45

A new product this year to the sun protection category, CōTZ Sport SPF 45 is designed for those with active lifestyles who care about the environment. Non-tinted, smooth and easy to blend, the company says it disappears evenly into all skin tones. The product is chemical free, gluten free and free of oils, preservatives, parabens, phthalates and fragrance. CōTZ Sport SPF 45 is not tested on animals. www.cotzskincare.com



DEFENAGE LUXE KIT

It's a brand that's taken the aesthetic specialty by storm and this year, DefenAge celebrates its 5th Anniversary this year with the release of The DefenAge Luxe Kit, which includes the brand's signature Clinical Power Trio plus the 1-step Multi Cleanse and 3D Eye Radiance Cream as well as a free luxurious silk pillowcase. The limited-edition Luxe Kit launches in April and is available in both the standard and a fragrance-free formulations. Their 5-year Anniversary in May. www.defenage.com

CALECIM® PROFESSIONAL

As regenerative medicine continues to carve out a place in aesthetics, so too do complimentary products. CALECIM® Professional is a skincare line that boasts an extensive body of science behind its umbilical cord lining-derived technology. The active ingredient in all CALECIM Professional products is produced in a certified stem cell lab. According to the company, their patented source of stem cells, Rejuvenating Conditioned Media, secrete a mix of proteins, growth factors and cytokines send signals that help with glycoprotein production, encourage cell mobility and activate cells to divide or self-destruct, effectively restoring a healthy epidermal cell turnover.



CALECIM® Professional products include Professional Serum, Recovery Night Complex, Multi-Action Cream and Restorative Hydration Cream. www.calecimprofessional.com

Physician Innovator

ONE OF THE FIRST PLASTIC SURGEON-DEVELOPED SKINCARE LINES GOES BEYOND AESTHETIC CONSIDERATIONS IN PURSUIT OF A SKIN BURN SOLUTION.

ELIZA CABANA

PLASTIC SURGEON, DR. JAMES BECKMAN, CEO and founder of Therapon Skin Health, didn't envision starting a skincare company over two decades ago. He set out to develop products not available at the time to improve the overall skin health and appearance of his own patients. Since then, he has created a solid, but simple, product line based on science, with a burn treatment product in the pipeline.



Dr. James Beckman

Fayetteville, Ark.

FAYETTEVILLE, ARKANSAS, 1988

Five female facelift patients inspired Dr. Beckman to use his biochemistry expertise to create a skin solution.

"Interestingly, they all had a one-sentence statement that just stuck out in my mind. And that statement, pretty much was, 'At

20 feet away, I look 20 years younger. But I'm putting my makeup on 18-inches from the mirror, and I don't like what I see in terms of pigment change and fine lines and wrinkles.'

Dr. Beckman points out that in 1988 there weren't any medical skincare companies yet. "Obagi was just getting out of medical school and Skin Medica hadn't even become a company yet."

So he went to the drawing board to find a solution. Dr. Bookman pulled out his books and studied the science of skin cell turnover and noted that it slowed over time. He discovered that every time a cell exfoliates, it stimulates new a cell division at the basal layer.

"So I said, well, if I could cause those surface cells to come off quicker at age 40, then it would build new cells quicker and it would be younger looking skin."

Thus, Dr. Beckman created glycolic acid and lactic acid prototypes.



More on Dr. Beckman online.